

# PIAGGIO



Piaggio 1  
Piaggio 1+  
Piaggio 1 Active



PIAGGIO®



# THE CHANGE MAKER

**Piaggio 1** is more than just a scooter. It's a way of life for those who want to make a difference and move forward to a better future. It's the way of **Change-maker**, and **Piaggio 1** is here to do its part, giving you an inimitable riding experience, designed for those who love sustainability and the freedom of adventure. Hop on and enjoy the ride to change.

**The new era of electric mobility is here. Are you ready?**

#MISSION1

# ELEC TRIFY



Whether you're heading to school or getting around the city from one errand to the next, make your trip and electrifying experience. With the **fully electric, totally electrifying Piaggio 1**, just push the start button to discover a whole new thrill and take a more dynamic, worry-free ride through life. The next-generation of e-scooters created by Piaggio will take you to a world designed just for you, a world of zero emissions, bangin' style, and maximum performance. Everything you need to enjoy a new concept of urban life with all your friends.

- **Piaggio 1**
- **Piaggio 1+**
- **Piaggio 1 Active**

**What are you waiting for? Join the crew!**

#MISSION1

EV  
OL  
VE

Piaggio 1 has everything you want in a scooter. It's sporty and quick, perfect for getting around town. Both convenient and reliable, it has all the qualities you need to go wherever your mood and the rhythms of the day take you.



PIAGGIO

The design of the Piaggio 1 scooter is a blend of elegance and innovation. The combination of extremely high-quality materials, fluid shapes, and attention to detail give it its captivatingly dynamic look. Take for example the crisp curves of the LED headlamps, its sleek tail and unmistakable design, all of which makes for uncompromising ride in which beauty and efficiency come together to give you nothing but the best.

**Concentrated energy ready to take you far!**

**#MISSION1**

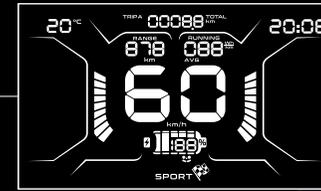
**AMAZE**

#MISSION1

# INNOVATE

The cutting-edge technology of the Piaggio 1 gives you an even more comfortable ride, with its **keyless system**, **3 ride modes (Eco, Sport and Reverse)**, **Piaggio MIA connectivity system**, and **5.5" LCD digital color display with night and day modes for optimal visibility in all conditions**. These are just a few of the features that make the Piaggio 1 a quiet scooter that's always ready to shout about its many talents.

DAY MODE



NIGHT MODE



Reverse



Sport



Eco



Standard only on Piaggio 1+ and Piaggio 1 Active





**#MISSION1 A STEP FORWARD**

**DISCOVER  
THE NEW  
ELECTRIC**

 PIAGGIO



# PIAGGIO<sup>1</sup>

# PIAGGIO<sup>1+</sup>

## THE NEW ELECTRIC

The new Piaggio 1 and Piaggio 1+ are designed to take on the future challenges of urban mobility. Yet another leap forward for the world of electric scooters and a new mission that will take two-wheeled mobility into an even more exciting future just waiting to be discovered! Giving you reliability, ergonomics, comfort, performance, and uncompromising quality — everything you need for all your urban adventures to come.



# PIAGGIO **1** ACTIVE

## EASY DRIVE

The **Piaggio 1 Active** unleashes all its energy to take you to speeds of **up to 60 km/h**. It has an autonomy of up to **80 km in Eco mode**, making it a blazing scooter as evidenced by the red flame detailing on the rear fork.



#MISSION1

# ENERGIZE

The new Piaggio 1 is all about maximum performance, with improved acceleration and faster reaction times. **The optimized motors for the Piaggio 1 give you up to 2.2 kW of power, and the Piaggio 1+ and Piaggio 1 Active reach peaks of 3 kW.**

As a result, acceleration has increased by 14% for the Piaggio 1, by 9% for the Piaggio 1+ and by nearly 12% for the Piaggio 1 Active.



  
PIAGGIO



# RIDE FORWARD FUTURE



**LED HEADLAMPS**



**KEYLESS**



**5.5" DIGITAL DISPLAY**



**2.2 KW AND 3 KW PEAK  
POWER**



**REMOVABLE BATTERY TO  
CHARGE AT HOME**



**SPACIOUS UNDER-SEAT  
STORAGE**

## FEATURES

Technology, comfort, and innovative solutions for both safety and performance. The new Piaggio 1 is a revolution in urban mobility.

# ALWAYS CONNECTED

The scooter's technology gives you a superior ride that's more engaging than ever before. Without taking your hands off the handlebar, you can take calls, manage text messages and email, control your music and playlists, monitor your routes, and get all the information you need.



## SCOOTER MANAGEMENT

Simple, intuitive functions that organize the information about your scooter in an app to give you a safe, high-performance ride.



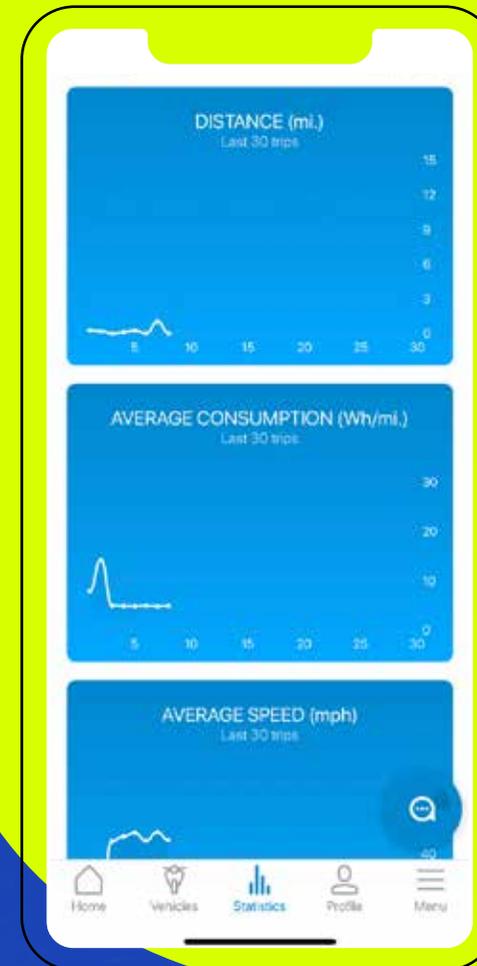
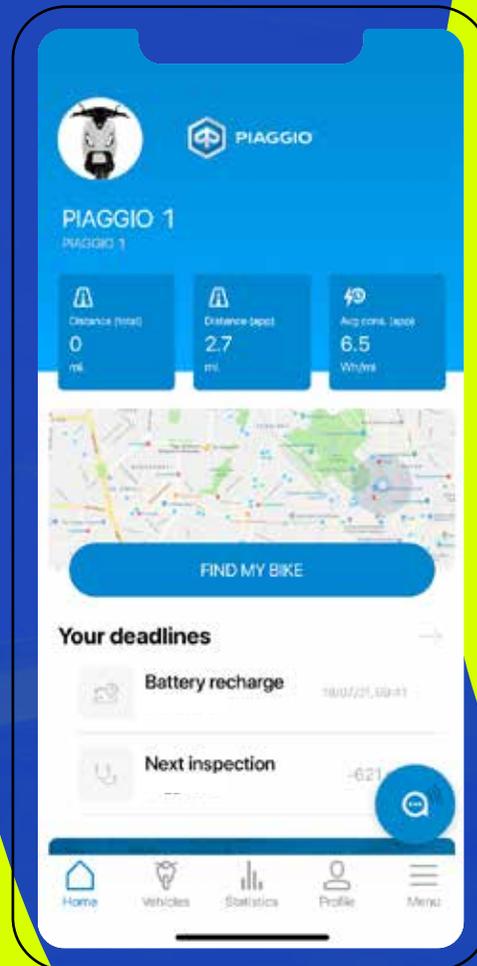
## SCOOTER STATISTICS

Data transmitted by the scooter is aggregated and presented in graphic form, so that you can track this data in real time directly on your smartphone.



## LIVE TRACKING

The data is displayed in real time as you ride in an additional display that appears on your smartphone.



Standard only on Piaggio 1+ and Piaggio 1 Active

PIAGGIO



# COLOR RANGE



FOREVER GREY



FLAME MIX



FOREVER WHITE



FOREVER BLACK

# ACCESSORIES

- 28 L EMBOSSED TOP BOX
- REAR RACK (INSTALLATION KIT TOP CASE INCLUDED)
- WINDSCREEN
- COMFORT SADDLE
- KICKSTAND
- QUICK-CHARGE BATTERY CHARGER
- PIAGGIO MIA
- ELECTRONIC DISC LOCK
- UNIVERSAL SMARTPHONE MOUNT
- PIAGGIO SUMMER TOUCH GLOVES
- PIAGGIO BASE-JET HELMET



PIAGGIO SUMMER TOUCH GLOVES



PIAGGIO BASE-JET HELMET (BLACK - GREY - WHITE)



QUICK-CHARGE BATTERY CHARGER



# TECHNICAL DETAILS

	Piaggio 1	Piaggio 1+	Piaggio 1 Active
Motor	2.0 kW (2.2 kW peak)	2.2 kW (3.0 kW peak)	2.7 kW (3.0 kW peak)
Battery	1.4 kWh	2.3 kWh	2.0 kWh
Voltage & Ah	29Ah & 48V	48Ah & 48V	42Ah & 48V
Charging	Full charge in 6h at home	Full charge in 6h at home	Full charge in 6h at home
Braking system	Front and rear disc brakes	Front and rear disc brakes	Front and rear combined braking system (CBS)
Weight with battery	85 kg	90 kg	94 kg
Autonomy*	55 km Eco & 39 km WMTC	90 km Eco & 65 km WMTC	80 km Eco & 58 km WMTC
Measurements (L x W x H)	1,680 x 750 x 1,080 mm	1,680 x 750 x 1,080 mm	1,680 x 750 x 1,080 mm
Wheels (front-rear)	10" – 10"	10" – 10"	10" – 10"
Top speed	45 km/h	45 km/h	60 km/h
Front headlamps	LED headlamp, blinkers & City lights	LED headlamp, blinkers & City lights	LED headlamp, blinkers & City lights
Rear lights	Full LED	Full LED	Full LED
Dashboard	5.5" color LCD	5.5" color LCD	5.5" color LCD
Keyless	Standard	Standard	Standard
Wheelbase	1,220 mm	1,220 mm	1,220 mm

\*These figures are based on wide-open throttle road testing and may be affected by changes in vehicle load, ambient temperature, wind speeds, and road and usage conditions. Battery capacity can lessen by up to 20% in response to a range of factors, including the number of charging cycles and how the battery has been used.



# SERVICES

## X-CARE+<sup>®</sup> MAINTENANCE

With X-Care+ maintenance services, you can ride your new Piaggio 1 worry-free. Just select and purchase the maintenance package that best meets your needs, and you'll have the right to regular scheduled maintenance as specified in the use and maintenance manual.

The services described can be activated on models over 50cc.

Check with your trusted dealer about the packages available on the different models.

## X-CARE+<sup>®</sup> EXTENDED WARRANTY

The X-Care+ extended warranty completes the dedicated services for even greater peace of mind in taking care of your scooter, so you can ride worry-free with 1 or 2-year extended warranty with roadside assistance:

- Coverage of repair costs due to manufacturer defects or improper parts assembly
- Damaged parts replaced with original equipment, labor included
- Roadside assistance includes towing
- Piaggio Group Service certified, expert support
- High resale value
- Coverage throughout Europe

The services described can be activated on models over 50cc. Ask your authorized dealer or service center for more information on the services and coverage available in your area.



With DreamRide, your dream of riding a Piaggio scooter is even easier to achieve. In fact, you can choose the most suitable financing solution for you, selecting it from a range of services conceived by the Piaggio Group to meet the numerous and changing financing needs.

The company reserves the right to make technical and esthetic changes at any time. Ride carefully and always wear a helmet and appropriate clothing. Observe the rules of the road based on weather conditions. Read your use and maintenance manual carefully. Always request original parts that comply with applicable laws and regulations. Prefer officially authorized Piaggio dealers and points of sale for safe purchases and guaranteed support. Original Piaggio replacement parts give you the certainty of high quality and help to maintain the performance levels of your scooter.

DNV-CERTIFIED QUALITY  
MANAGEMENT SYSTEM  
- ISO 9001

DNV-CERTIFIED  
ENVIRONMENT  
MANAGEMENT SYSTEM -  
ISO 14001

DNV-CERTIFIED SAFETY  
MANAGEMENT SYSTEM -  
OHSAS 18001

2 YEARS  
warranty

2 YEARS  
roadside service

as described in their respective information sheets

Toll-free number  
**800-818298**

Piaggio is a  
registered trademark  
of Piaggio & C. S.p.A.

PIAGGIO

# DISCOVER THE NEW ELECTRIC



PIAGGIO

**#MISSION1. A STEP FORWARD**

Better acceleration and reaction times. New Flame Mix color. Piaggio 1: the countdown has begun!



**PIAGGIO®**

[piaggio.com](http://piaggio.com)